



## Apple iServices

# Internet Consulting Group

### Key Features

- Proven experience delivering Internet solutions on time and on budget
- Rapid-delivery techniques that provide clients with a competitive advantage in “web time”
- Broadly skilled consulting staff with domain knowledge across a wide range of industries and application types
- Expertise with industry-leading technologies and standards for maximum flexibility and interoperability

### Example solutions implemented by the Internet Consulting Group

- Asset management systems
- Customer care
- Directory systems
- Distribution and logistics systems
- Document authoring and management systems
- E-commerce
- Executive information systems
- Human resources systems
- Internet and intranet portals
- Internet banking and personal wealth management
- News information and management
- Online registration systems
- Search and retrieval applications
- Service request applications
- Shipment tracking and management systems
- Time tracking

The Internet Consulting Group of Apple iServices provides customized solutions for organizations seeking to harness the power of web and Internet technologies. Our clients gain access to a premier consulting organization with a wealth of experience building solutions that dramatically advance a company’s Internet presence and internal business functions. Whatever your challenge—growing market share, improving customer service, publishing information securely, reducing operational costs, streamlining business processes, or other critical organizational needs—the Internet Consulting Group will develop the technical solutions that meet and exceed your goals.

### Proven experience

The Internet Consulting Group has been a long-standing industry innovator and leader in providing customized Internet solutions. We have a strong track record for delivering a comprehensive suite of services and solutions to hundreds of clients in business, education, and government. Recognized for building award-winning, high-performance web applications, the Internet Consulting Group has successfully assisted many organizations achieve their business goals while meeting aggressive project timetables. Clients include Fortune 500 and medium-size businesses, universities, dot-com Internet companies, software developers, and many others in a variety of industries.

### Rapid delivery

Rapid delivery is a hallmark of the Internet Consulting Group. We meet clients’ needs for the highest-quality solution in the fastest possible time. The challenge is met by maintaining a fully staffed, experienced organization with diverse skill sets. Rather than becoming permanent fixtures in an organization and stretching assignments into years, our goal is to deliver superior technical solutions to the greatest number of customers, always producing excellent solutions in the shortest time at a reasonable cost.

The Internet Consulting Group is able to develop and deploy rapidly because of unique technology and expertise:

- Access to a rich library of repeatable software solutions—called ObjectWare—that has been tested in numerous, robust applications. ObjectWare enables our consultants to leverage work that has already been done, saving months of development time.
- Rigorous use of object-oriented methodologies and tools to streamline project development and maintenance.
- Highly experienced personnel with domain expertise in many technology sectors who bring a “best practices” approach to the application of these technologies.



**Industries served by the  
Internet Consulting Group**

- Broadcast
- Education
- Financial services
- Government
- Healthcare
- Insurance
- Logistics
- Manufacturing
- Publishing
- Retail
- Technology
- Telecommunications
- Travel

**Technical expertise**

The Internet Consulting Group draws on the technical expertise of an accomplished group of consulting engineers, systems analysts, application designers, and project managers. Our commitment to train and maintain the industry's premier technical and management staff ensures that clients receive first-rate technical advice for their complex and diverse needs. The expert skills of the Internet Consulting Group's consulting staff address all stages of a project:

- Project planning and management
- Domain analysis and program design
- Authentication, authorization, and security planning
- Legacy systems integration
- Application of standards
- Software programming
- Scalability and performance testing
- Deployment monitoring and maintenance
- Graphic and user interface design

Our consultants have open access to the research and development teams developing the core technologies we build on, as well as to a comprehensive problem/resolution library.

**Leading-edge technologies and standards**

The Internet Consulting Group is committed to developing solutions from a true standards-based perspective. The technologies we utilize span a spectrum of platforms and environments—all with an eye toward productivity, performance, flexibility, and future extensibility that best serve our clients. The technologies in our toolkit include

- Award-winning, top-rated development tools and platforms such as WebObjects, QuickTime, QuickTime Streaming Server, and Mac OS X
- Heterogenous environments and platforms such as Mac OS X, Linux, Solaris, HP-UX, and Windows NT and 2000
- Data sources such as Oracle, Sybase, Informix, SQLServer, mainframes, and ERP systems, such as SAP and PeopleSoft
- Leading third-party middleware and vertical solutions such as e-commerce, media asset management, dynamic publishing, workflow, report generation, and others
- Multiple standards and other de facto technologies, including
  - Java, JavaScript, C, ObjC
  - XML, WAP, HTML
  - HTTP and S-HTTP, SSL, Kerberos
  - CGI, NSAPI, ISAPI, WAI, Apache
  - CORBA/IIOP, COM/DCOM
  - LDAP, SMTP

Give your organization a competitive edge. Call on the experts, the Apple iServices Internet Consulting Group. We combine experience, expertise, leading-edge technologies, and the ability to work fast to create custom Internet solutions built just for you.

**For More Information**

For more information about the Apple iServices Internet Consulting Group, please visit [www.apple.com/iservices/internetconsulting](http://www.apple.com/iservices/internetconsulting), call 800-848-6398, or send email to [iservices@apple.com](mailto:iservices@apple.com).

For additional information about consulting, integration, training, or support services from Apple iServices, please visit [www.apple.com/iservices](http://www.apple.com/iservices).

Apple  
1 Infinite Loop  
Cupertino, CA 95014  
408-996-1010  
[www.apple.com](http://www.apple.com)

© 2000 Apple Computer, Inc. All rights reserved. Apple, the Apple logo, Mac, ObjectWare, and WebObjects are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. QuickTime is a trademark of Apple Computer, Inc. Java and all Java-based trademarks are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries. Other product and company names mentioned herein may be trademarks of their respective companies. Mention of non-Apple products or services is for informational purposes only. Product specifications are subject to change without notice.  
October 2000 L06013A